SAP Product Brochure
Employee Experience Management

SAP® Qualtrics® Employee Engagement

THE BEST RUN **SAP**

Objectives

Understand the key drivers of employee engagement so you can **enable managers and leaders** throughout the organization to improve the employee experience.

Employee experiences are made up of moments that matter, from the first interaction as a candidate until the time they exit or retire. Effective management of the employee experience involves continuously talking to employees to capture feedback and then using those insights to act with precision and in real time to drive ongoing improvements.

With Experience Management solutions from SAP, you can reduce unwanted attrition, retain and develop top performers, drive employee engagement, and increase the productivity of your workforce. The SAP® Qualtrics® Employee Engagement solution helps you understand the key drivers of employee engagement and enables managers and leaders throughout the organization to improve the employee experience.

Employee experiences are **made up of moments that matter**, from the first interaction as a candidate until the time they exit or retire.

SAP Qualtrics Employee Engagement

Empower every manager with real-time employee insights to improve employee engagement by:
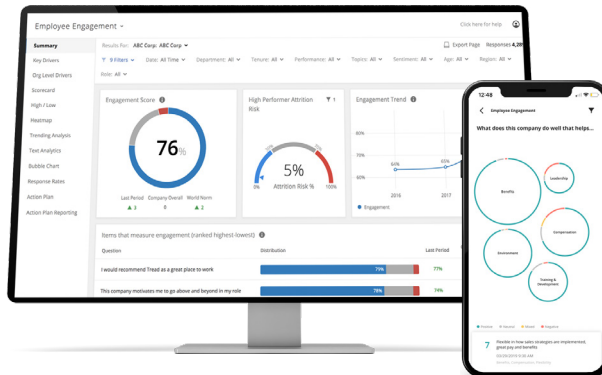- Gaining real-time insights on employee engagement across the organization
- Automatically identifying the actions needed to improve the employee experience
- Tracking your improvements and supporting managers with built-in action planning

See how actions impact employee productivity and organizational KPIs:
- Distribute your surveys through any channel and see results and insights in real time
- Enable leaders and managers with personalized dashboards that are mapped to the organization's hierarchy
- Follow through on improvements with action planning tools to track progress

Deploy flexible employee engagement programs quickly:
- Access best-practice engagement surveys or build your own with our flexible survey builder
- Leverage validated survey content that is tied to outcomes and benchmarks
- Apply detailed analysis, including powerful text analytics on open-text responses

SAP SuccessFactors ♡

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