



# Quarterly Review

## July 2022

(for the period 1<sup>st</sup> April 2022 – 30<sup>th</sup> June 2022)

# Executive Summary

It has been an eventful few months, with summer finally arriving in the UK and a wonderful Bank Holiday weekend for the Queen's Platinum Jubilee. I hope you were all able to take some time to reunite with family and friends after what has been a difficult period of time.

Firstly, a huge welcome to all our new exhibitors who have joined the community, it is great to have you onboard.

We are proud to bring together the leading HR & Payroll Technology market by enabling a single community that showcases providers from across the globe and allows them to connect, network, engage and share their knowledge. Please do feel free to connect with other exhibitors on the platform, or if you would prefer us to help with an introduction, please don't hesitate to get in touch.

Don't forget that our Coffee Chat is 15 series is now available wherever you listen to your podcasts. If you have already recorded a Coffee Chat with us, you can find it posted already, or if you are interested in recording one, please contact Louise Miles and she can book you in.

Finally, we are still keen to hear your thoughts about HRTech247 and how you have found being a community member. We have launched a new Trustpilot page and would love to hear your feedback. Please visit <https://www.trustpilot.com/review/hrtech247.com> to leave a review. Thank you to those who have already shared their thoughts.

Thank you again for your continued support, we love having you as part of our community!

  
FOUNDER & CEO

# **Our objective:**

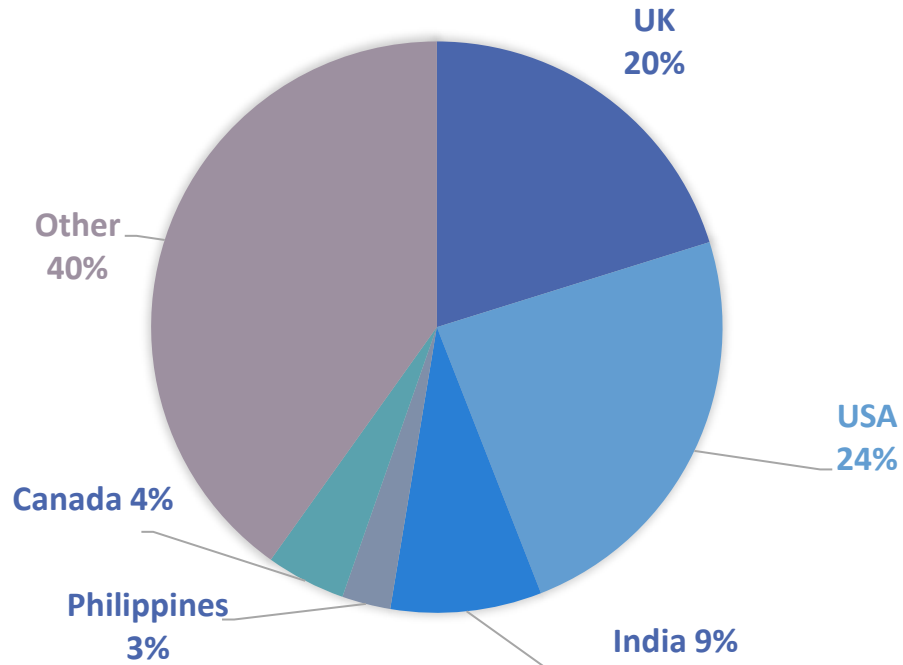
- 1. To drive awareness to the HRTech247 platform**
- 2. To drive traffic to the HRTech247 platform through organic social media marketing**

# Dashboard Apr - Jun 2022

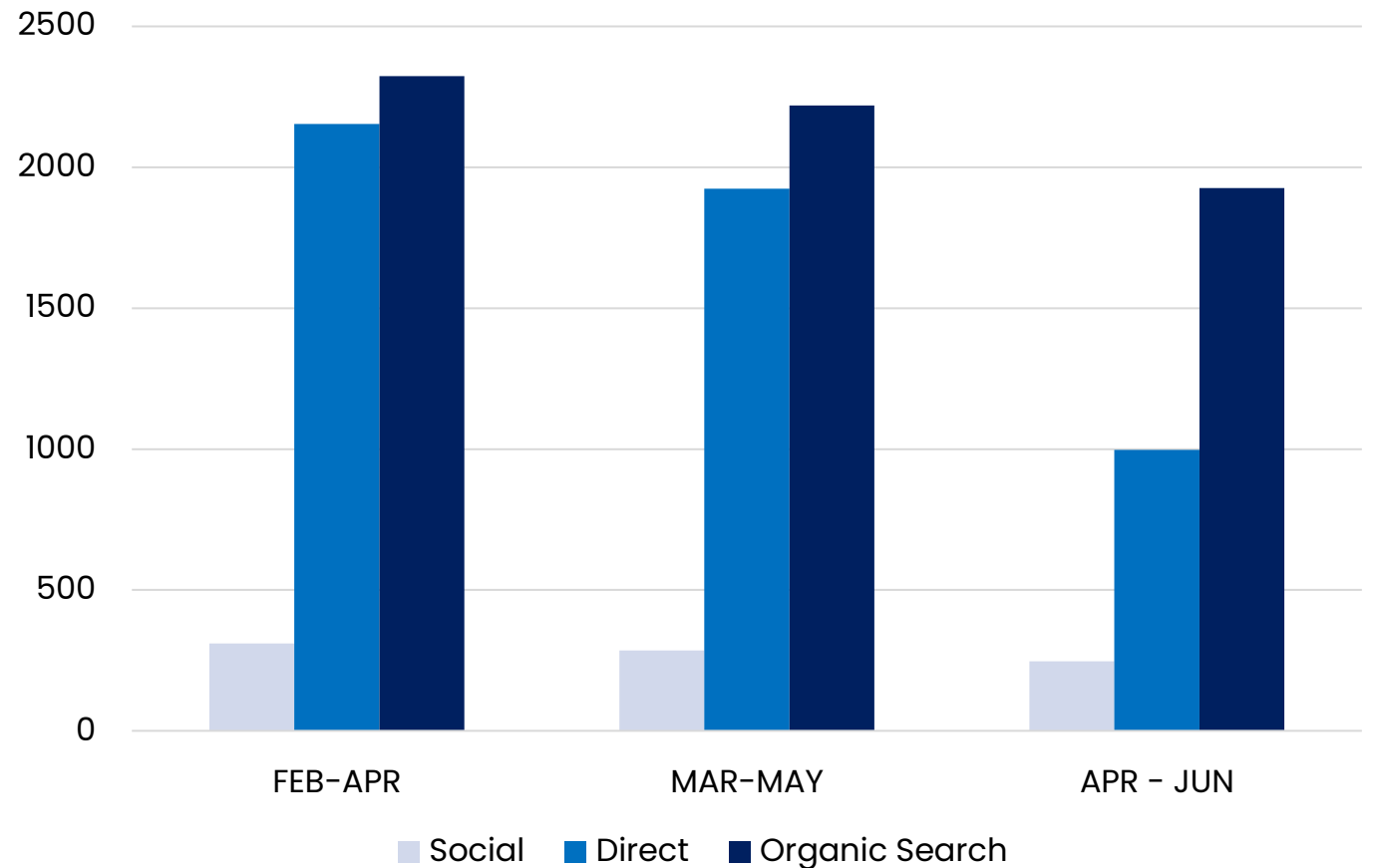
Total Page Views (Apr - Jun)

9,656

## Visitor Location Overview



## Acquisition Overview



## Total Followers

Platform	Followers
LinkedIn	1,677
Twitter	364
Instagram	1,974

# Planned Activities

As part of continuing to grow the HRTech247 community, we have the following activities planned for the third quarter of 2022:

- 1) Continuation of social media marketing through LinkedIn, Instagram, Facebook and Twitter.
- 2) Continue to leverage the Jobs Board, a place where community members can share their vacancies with the community, completely free of charge.
- 3) Continue to improve our SEO and domain authority, as well as increase our TrustPilot reviews.



**HRTech247.com**

powered by Bob Rehill