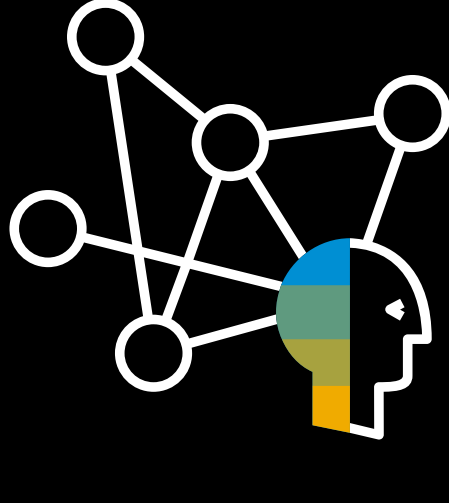


Three ways to evolve from **Human Capital Management (HCM)** to **Human Experience Management (HXM)**



1 ATTRACT AND RETAIN THE BEST TALENT ACROSS THE GLOBE.



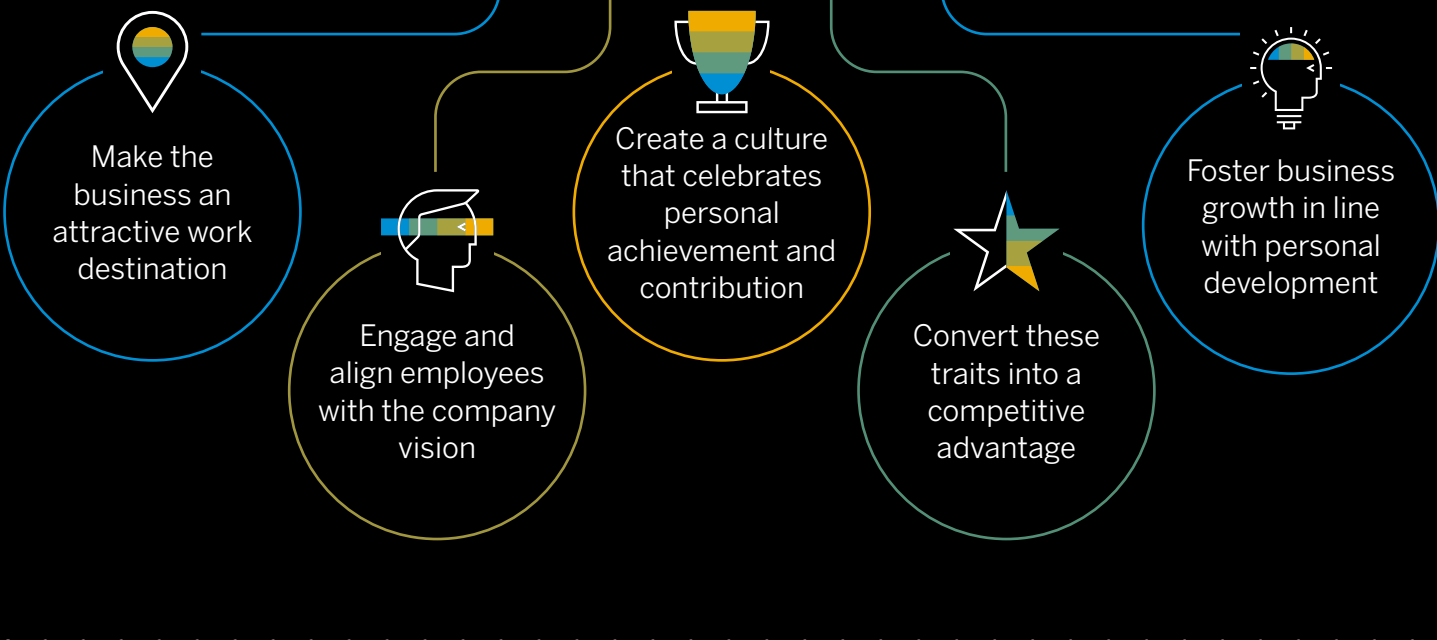
Organizations understand that employees place a bigger emphasis on engagement and overall working experience.



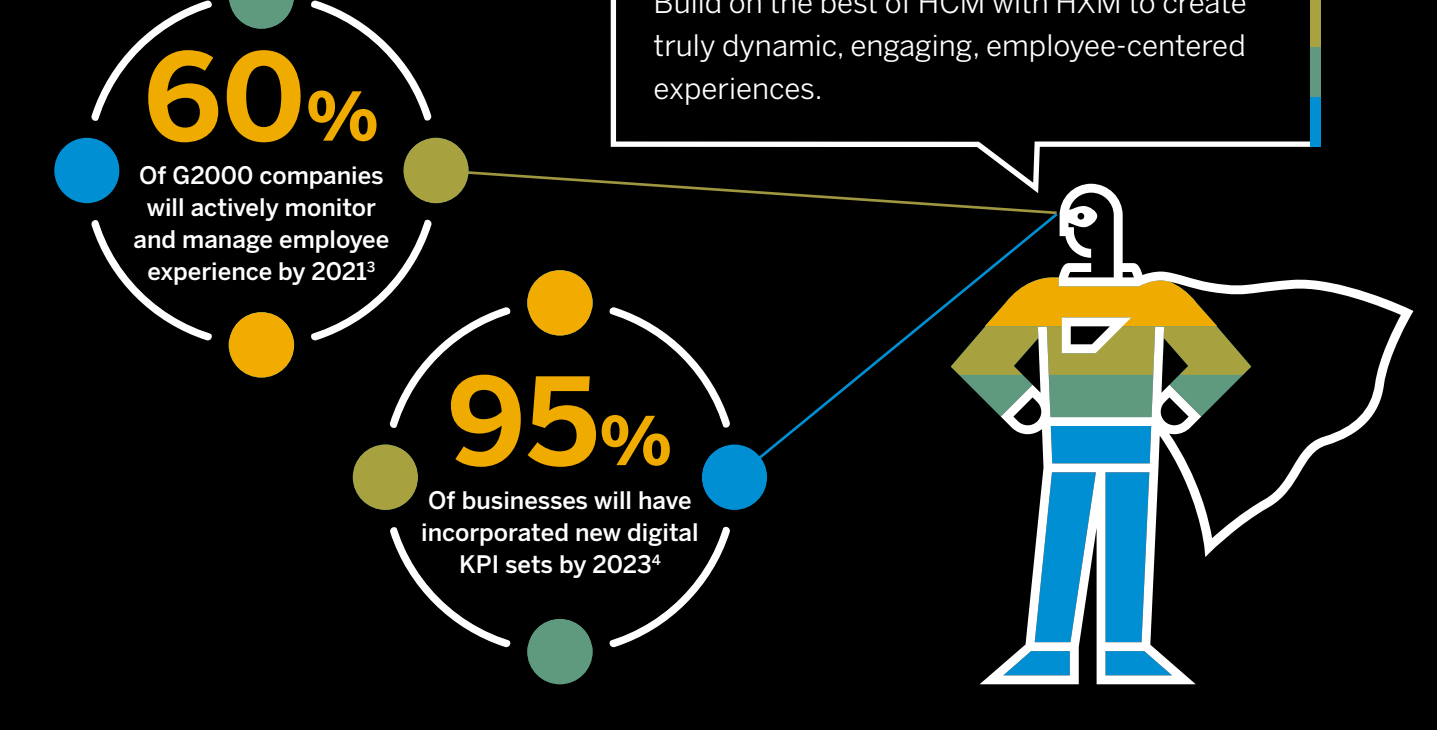
44%
37%

Are looking to improve their employee work-life balance¹
See attracting and retaining the best talent as a crucial way of gaining a competitive advantage²

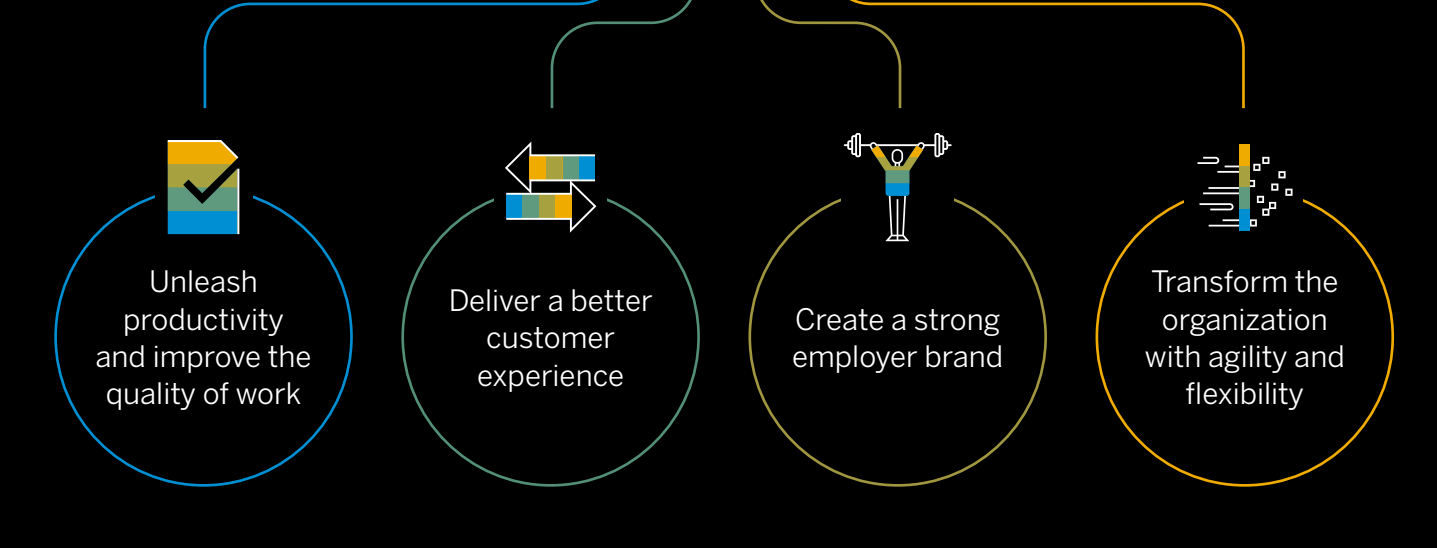
EXPECTED OUTCOMES:



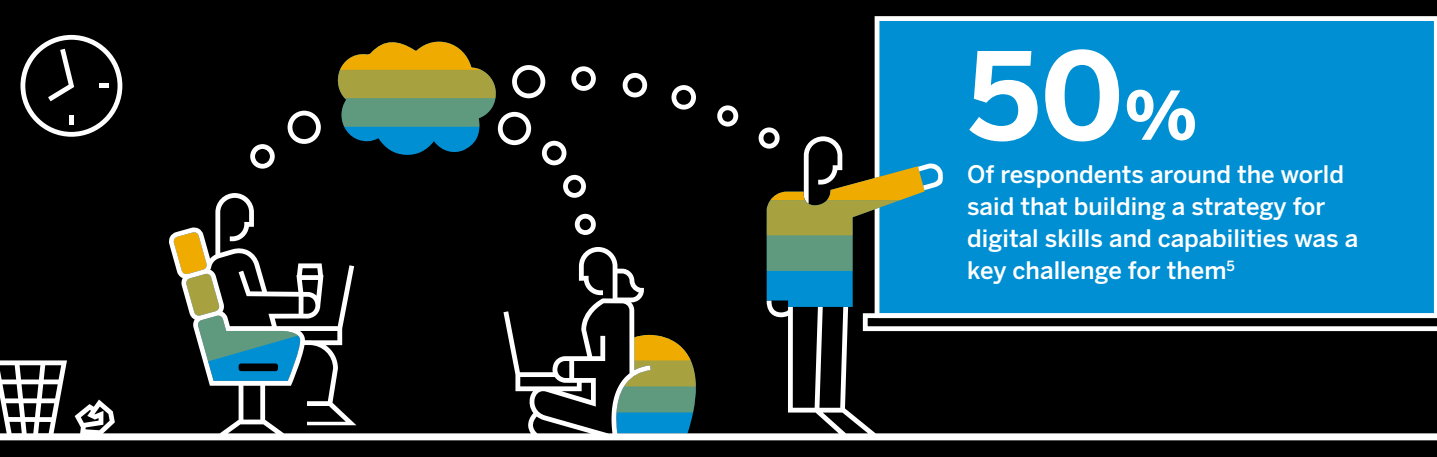
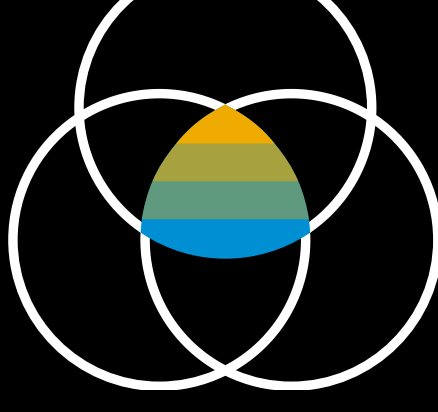
HELP EMPLOYEES TO THRIVE AND SUCCEED TOGETHER.



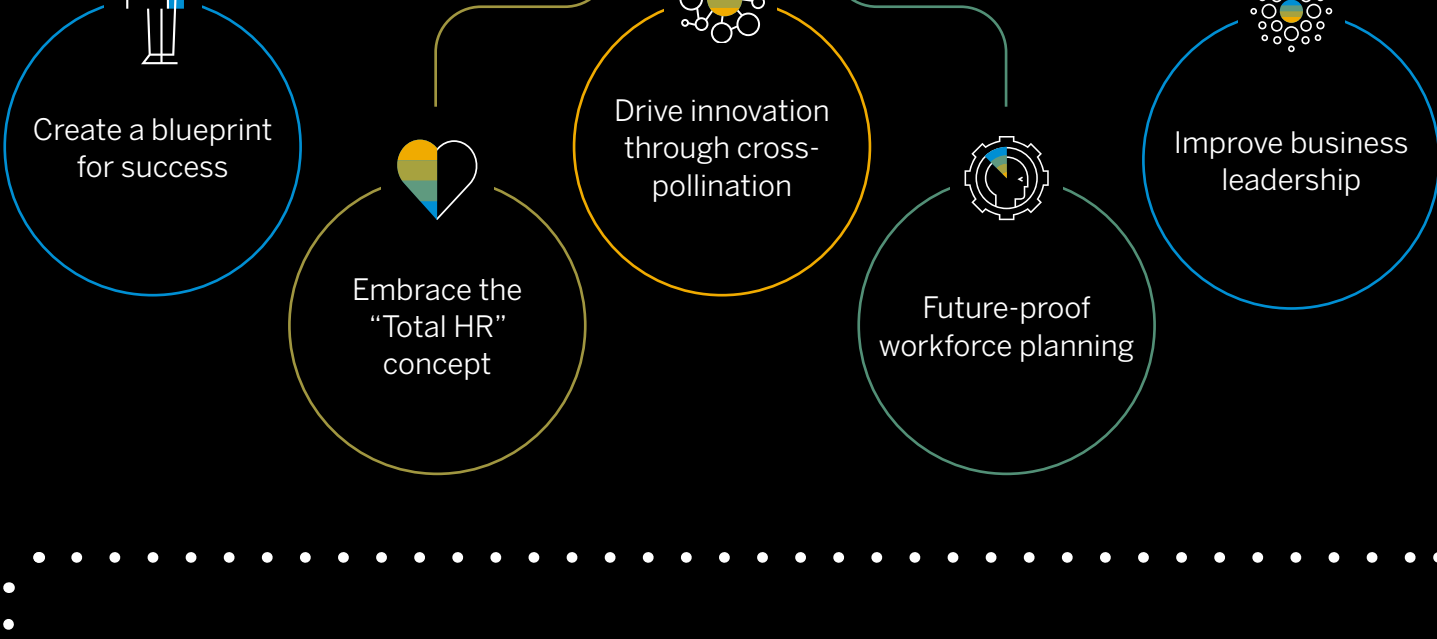
EXPECTED OUTCOMES:



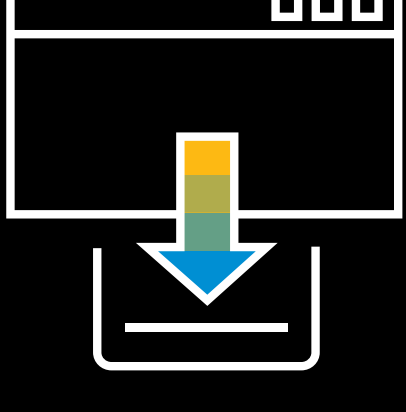
3 COUPLE HR WITH ALL PARTS OF THE BUSINESS.



EXPECTED OUTCOMES:



To learn more, download your free IDC InfoBrief sponsored by SAP: **"People-Centric Business for Sustained Growth: A Fresh Vision for Human Capital Management."**⁷



[Download now](#)

1, 2. IDC Future of Work survey, quoted in 7 below.
3, 4. IDC research, quoted in 7 below.
5, 6. IDC DX Executive Sentiment Survey, quoted in 7 below.
7. Alexandros Stratis, Nathan Budd, "People-Centric Business for Sustained Growth: A Fresh Vision for Human Capital Management," IDC InfoBrief, sponsored by SAP.